



**INFORM  
EDUCATE  
EVALUATE**

## SECURITY AWARENESS TRAINING

KnowBe4  
Human error. Conquered.

### SIMULATED PHISHING



**Did you know that 91% of successful data breaches started with a spear-phishing attack?**

Find out what percentage of your employees are Phish-prone™ with your free phishing security test.

### STRONG PASSWORDS



**Did you know 81% of hacking related breaches used either stolen and/or weak password?**

Employees are the weakest link in network security, using weak passwords and falling for phishing attacks.

### RANSOMWARE



**Bad guys are constantly coming out with new versions of ransomware to evade detection.**

Is your network effective in blocking ransomware when employees fall for social engineering attacks?

## PROBLEM

Your employees are the weak link in the security of your network. Social engineering is the number one security threat to any organization. The alarming growth in sophisticated cyberattacks makes this problem only worse, as cybercriminals go for the low-hanging fruit: employees. Numerous reports and white papers show U.S. organizations are exposed to massive increases in the number of cyberattacks over the past five years.

## SOLUTION

IT360 has partnered with KnowBe4 to provide you with the world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. With world-class, user-friendly new-school Security Awareness Training, IT360 offers you self-service enrollment, and both pre-and post-training phishing security tests that show you the percentage of end-users that are Phish-prone. KnowBe4's highly effective, frequent, random Phishing Security Tests provide several remedial options in case an employee falls for a simulated phishing attack.

**Our platform allows you to create a fully mature security awareness program.**



# Security Awareness Training and Simulated Phishing Platform

Helps you manage the problem of **social engineering**

## KnowBe4 Security Awareness Training

Old-school security awareness training doesn't hack it anymore. Today, your employees are frequently exposed to sophisticated phishing and ransomware attacks.



### Baseline Testing

We provide baseline testing to assess the Phish-prone™ percentage of your users through a free simulated phishing attack.



### Train Your Users

The world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.



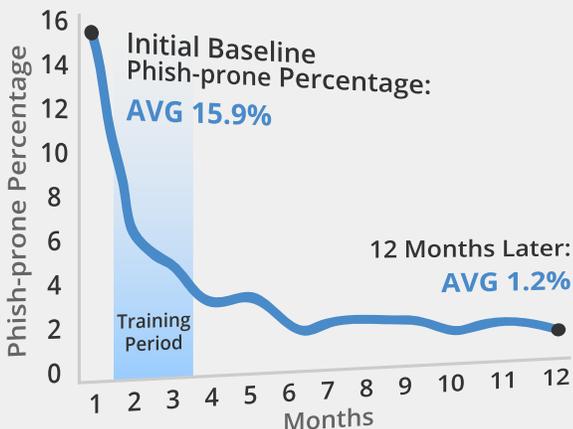
### Phish Your Users

Best-in-class, fully automated simulated phishing attacks, hundreds of templates with unlimited usage, and community phishing templates.



### See the Results

Enterprise-strength reporting, showing stats and graphs for both training and phishing, ready for management. Show the great ROI!



## The System Really Works

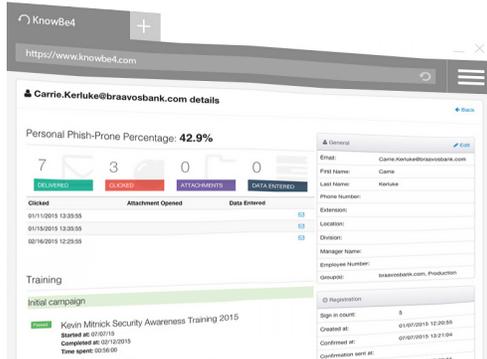
After years of helping our customers train their employees to better manage the urgent IT security problems of social engineering, spear phishing and ransomware attacks, we decided to go back, and look at the actual numbers over a 12 month period.

We aggregated the numbers and the overall Phish-prone percentage **drops from an average of 15.9% to an amazing 1.2% in just 12 months.** The combination of web-based training and frequent simulated phishing attacks really works.



KnowBe4  
Human error. Conquered.

KnowBe4 is the world's most popular integrated platform for awareness training combined with simulated phishing attacks. We help thousands of organizations to manage the continuing problem of social engineering.



## KnowBe4 Security Awareness Training Features



### Unlimited Use

We offer three Training Access Levels: I, II, and Unlimited, giving you access to our content library of 300+ items based on your subscription level. Unlimited access to all phishing features with flexible licensing. No artificial license ceilings and 10% overage allowance. Powerful new features added regularly.



### Custom Phishing Templates

Apart from the hundreds of easy-to-use existing templates, you can customize scenarios based on personal information, creating targeted spear phishing campaigns, which replace fields with personalized data. Phishing Reply Tracking allows you to track if a user replies to a simulated phishing email and can capture the information sent in the reply.



### Simulated Attachments

Your customized Phishing Templates can also include simulated attachments in the following formats: Word, Excel, PowerPoint and PDF, (also zipped versions of these files).



### Custom Landing Pages

Each Phishing Email Template can also have its own Custom Landing Page, which allows for point-of-failure education and landing pages that specifically phish for sensitive information.



### User Management

KnowBe4's **Active Directory Integration** allows you to easily upload user data and saves you time by eliminating the need to manually manage user changes.



### Social Engineering Indicators

Patent-pending technology, turns every simulated phishing email into a tool IT can use to dynamically train employees by instantly showing them the hidden red flags they missed within that email.



### EZXploit™

This patent-pending functionality allows you to do an internal, fully automated "human pentest" at a fraction of the cost to do this manually. EZXploit takes your simulated phishing attacks to the next level.



### USB Drive Test™

This feature allows you to copy a special, "beaconized" Microsoft Office file onto a USB drive and place it in high traffic areas. If an employee picks up the USB drive, plugs it in and opens the file, it will "call home" and report the fail.



### Phish Alert Button

KnowBe4's Phish Alert add-in button gives your users a safe way to forward email threats to the security team for analysis, and deletes the email from the user's inbox to prevent future exposure. All with just one click!

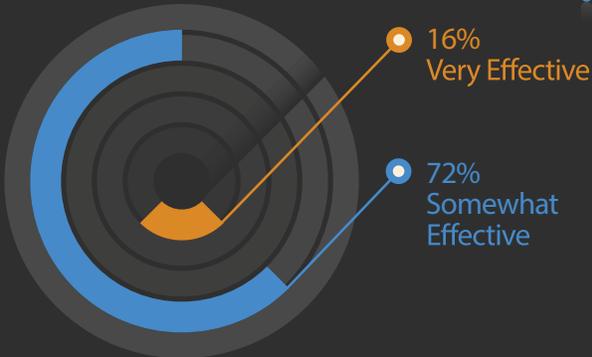


### Detailed Reporting

You'll see reporting for phishing campaigns as well as a general overview of your last 5 campaigns, and you can drill-down into one-time and recurring campaigns for more detail.

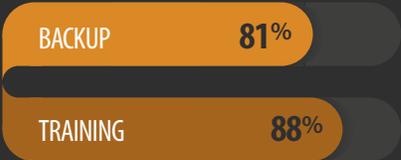
# Ransomware Threat Concerns Survey

88

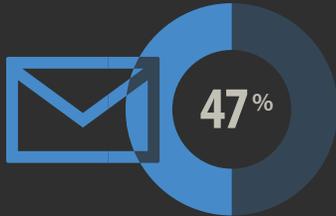


Only 16% feel their current solutions are very effective, while 72% feel they are somewhat effective

88% expect ransomware to increase the rest of the year

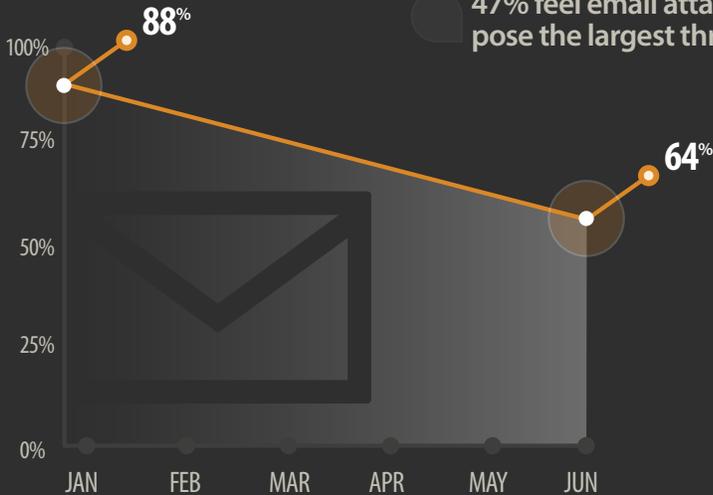


88% consider Security Awareness Training the most effective protection from ransomware over 81% for backup

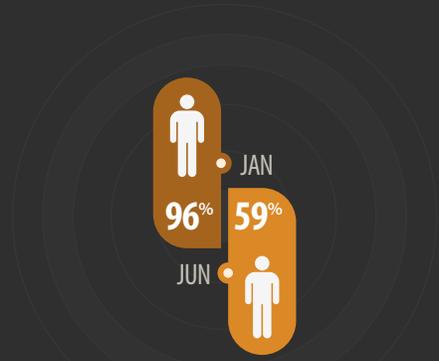


47% feel email attachments pose the largest threat

**KnowBe4**  
Human error. Conquered.



Email and spam filtering effectiveness dropped from 88% to 64%



Confidence in endpoint security dropped from 96% in January to 59%